

Key Works from The Grad Expectations 2022

Profile	Works
<p>Tan Jia En</p> <p>Design & Media (Diploma in Illustration Design with Animation)</p>	<p><u>Cee Cee</u></p>  <p>The poster for 'Cee Cee' is a vibrant collage of design elements. At the top left, it says 'Explore the Unseen Side of Singapore'. The central focus is the 'Cee Cee' character logo, a stylized cat face with large eyes. Below the logo is a comic strip showing two characters, a cat and a chicken, in an HDB flat. To the right, there's a 'Brief' section explaining the project's goal to engage Singaporeans with their local landscape. Below that is the 'Solution - Webcomic' section, followed by a 'Colour palette' with hex codes like #FFEE8E and #C0483F. The 'Audience' section targets ages 17-25. The bottom half of the poster is titled 'Marketing' and includes sections for 'Social Media' (showing Instagram and TikTok posts), 'Scavenger Hunt' (with an image of a person holding a poster), 'Limited edition Publication' (showing a book), and 'Vote Stagg' (showing a ballot box). It also mentions 'Part 1 of the prize for the scavenger hunt' and 'Part 2 of the prize for the scavenger hunt inspired by the architecture design of the hdb blocks'.</p> <p>The common impression of Singapore is that of a clean and rich country. CeeCee is a webtoon that aims to break that mould to reveal the raw and unpolished side of Singapore. CeeCee introduces audiences to the familiar Housing Development Board (HDB) landscape, inspiring new appreciation for its architecture and facilities. It begins with a slice-of-life webtoon series following the life of two characters - Cee Cee (Cat) and Pok (Chicken), in finding their permanent home.</p>

The Peculiars

Jennifer
Priskilla

**Fashion
Studies**
(Diploma in
Fashion
Design)

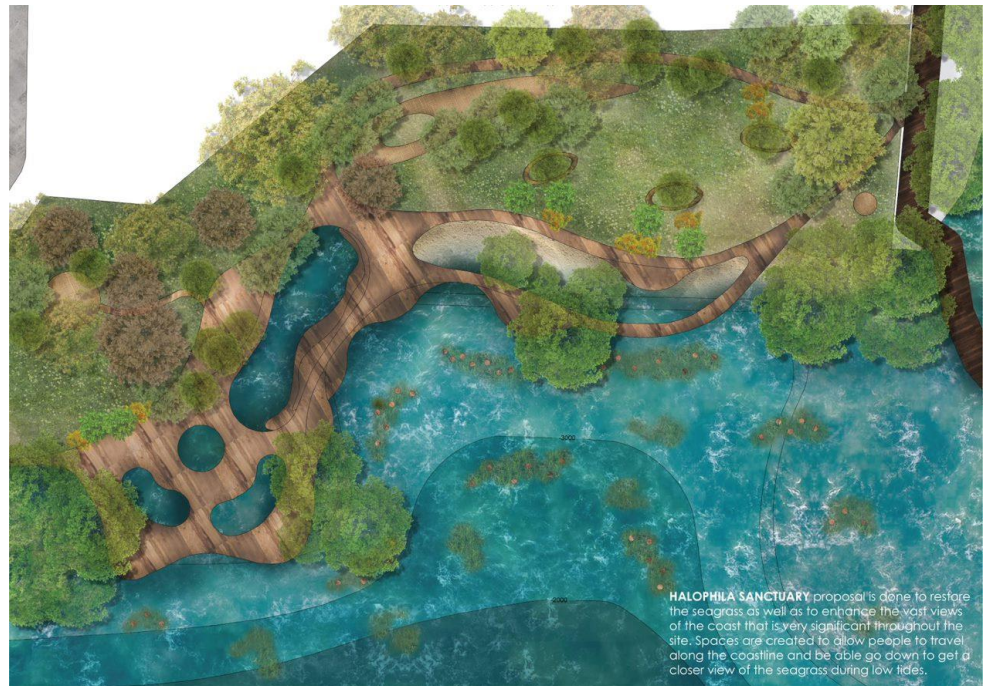


The Peculiars is a womenswear fashion collection inspired by the unique ways people perceive things and various eye 'peculiarities', playing with colours, prints, and silhouettes.

Halophila Sanctuary

Nur Hasya
Binte Norazip

3D Design
(Diploma in
Landscape and
Architecture)



HALOPHILA SANCTUARY proposal is done to restore the seagrass as well as to enhance the best views of the coast that is very significant throughout the site. Spaces are created to allow people to travel along the coastline and be able to go down to get a closer view of the seagrass during low tides.

Halophila Sanctuary is a design looking to restore and enhance the seagrass in the coastal ecosystem that is currently undergoing degradation in the sea area of Labrador Park. By restoring the terrestrial landscape, the project strengthens the marine ecosystem and provides refuge to the other wildlife species, while seeking coexistence with humans.

Float to Sink and Repeat... (Blue Imprints)



Nathan Tan
Yew Wai

Fine Art
(Diploma in
Fine Art)



Float to Sink and Repeat... (Blue Imprints) explores and reflects human interventions, focusing on the theme of feeding and consumption. The act of feeding and consumption usually implies growth and development, but in this series, it explores the reverse of how human waste are fed to the fresh waterways of Singapore, showing the negative effects of human impact.