

BACKGROUND INFORMATION**About Nanyang Academy of Fine Arts (NAFA)**

Established in 1938, the Nanyang Academy of Fine Arts (NAFA) is Singapore's pioneer arts institution. The academy is known for its rigorous and high-quality curriculum, innovative and practitioners-led teaching approach, diverse artistic creations and community outreach, anchored on the rich heritage of Southeast Asia. NAFA is part of the new University of the Arts Singapore (UAS). Supported by the government, UAS will open its doors for its first degree intake in 2024.

NAFA has nurtured 13 recipients of the Cultural Medallion—Singapore's highest accolade bestowed on art practitioners who have significantly impacted arts and culture. Another 14 alumni have been presented the Young Artist Award. Many of the academy's alumni have gone on to make their mark in the professional arts scene in Singapore and abroad.

The academy offers full-time diploma and degree programmes across three schools: the School of Art and Design comprising 3D Design, Design & Media, Fashion Studies and Fine Art programmes, the School of Music and the School of Arts Management, Dance and Theatre. Diploma courses are aligned with the degree courses offered in partnership with the Royal College of Music, London and University of the Arts London.

About the Special Projects Unit (SPU)

The Special Projects Unit was established in January 2020 to consolidate efforts — past, ongoing and planned — on talent development across NAFA and focus on the intersections. The formation was a decisive commitment to provide equitable access to coaching, networks and opportunities, with robust administrative, funding and technical support, to help hone creativity and its expression amongst people connected to NAFA. SPU's multi-pronged approach caters to students, staff and alumni through programmes and initiatives to create local and international projects, while establishing links with arts and education institutions, and industry partners.

About the Atelier HOKO

Atelier HOKO (2002) is an independent research lab that focuses on the study of the growing disengagement between people, things and space. The atelier hopes to cultivate in people, an open-ness and ability to un-know, bringing about a heightened curiosity towards all phenomena by taking a fresh look at reality. Founded by Alvin Ho and Clara Koh.

<https://atelierhoko.com/>

About The Doodle People



The Doodle People is a Singapore-based Creative Tech Studio that harnesses Emerging Technologies to produce Augmented Reality, Virtual Reality, Interactive Experiences and Animation Videos. The studio constantly experiments with new technology to help organisations create Engaging and Empowering experiences. Their clients include international companies like Horizon Group USA, Gamestar+, PayPal, Daimler, Expedia as well as local organisations like PSA Global, NTU, and SMRT.

www.thedoodlepeople.com