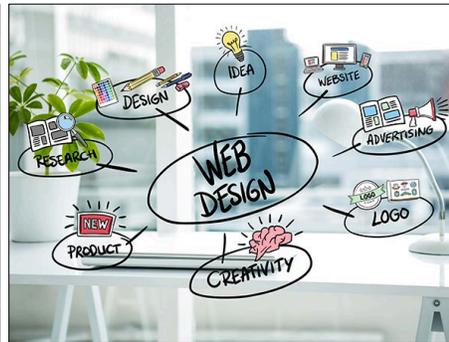


## WEBSITE DESIGN USING WIX (LEVEL 1) (8 SESSIONS X 3 HOURS)

A website is a crucial asset to any business in this digital era. A good website can help create brand awareness and showcase your brand to prospective customers. This course aims to introduce the basics of website design and building for beginners using Wix. Wix is a user-friendly online website builder that allows users to easily self manage the contents of a website. It uses an easy-to-use drag and drop interface. No coding or any FTP knowledge is required.

In this course, you will learn the fundamentals of design. You will learn how to use colour and typography appropriately in the layout and how to set a brand tone and style. In just 8 lessons, this course will equip you with all the knowledge you need to kick start that professional-looking website.



### Course Content:

1. Fundamental of Design & Layout
2. Learn how to etch out a subject/object (Photoshop)
3. How to create a favicon (Photoshop)
4. Image Resolution & Handling
5. Graphic Creation & Content Crafting
6. Introduction to Wix
7. Wix Editor - Technical Know-How & Tools
8. Mobile Responsiveness Design
9. Domain / Hosting Connection

### Learning Outcomes:

At the end of this course, learners will be able to:

1. Understand the design principles and requirements for a basic website design.
2. Competent in handling basic design manipulations and creations.
3. Able to fully design & build a professional website.

### Certification:

Learners will be presented with a digital Certificate of Participation upon attaining a minimal 75% attendance rate.

## Enquiries:

### 1) Application

Apply online during application period.  
Click [here](#) on “How to Apply”.

### 2) Contact details

Tel: 6512 1388

Email: [lifelongeducation@nafa.edu.sg](mailto:lifelongeducation@nafa.edu.sg)

## Trainer's Profile



### **Sherman Tan Huai Tse**

Sherman is a professional and accomplished creative designer with 20 years of experience in the industry. He has solid and extensive knowledge in integrated design and marketing communications, including corporate branding, creative design, web design, content creation, and digital marketing.

Sherman graduated with a Bachelor of Arts (Design) from the University of Western Sydney. He is the founder and design director of DPI Communications. A design and marketing agency specialising in below-the-line (BTL) creative design, post-production printing, and digital marketing solutions. He is currently an adjunct lecturer with the Nanyang Academy of Fine Arts (NAFA), teaching digital imaging. He is also a certified Wix partner who has developed, designed, and completed many successful basic and e-commerce websites.