

NON-FUNGIBLE TOKENS (NFTs) FOR ART AND BUSINESS (6 SESSIONS X 3 HOURS)

This course introduces learners to the fundamentals of Non-Fungible Tokens (NFTs). They will develop a clear understanding of the concept, functions, technology and implementation of NFTs. Through reviewing real-life case studies and practice, learners will acquire knowledge and skills to create their NFT art product. They will also understand the use of e-wallets and commercially available NFT-related platforms. This course is ideal for art students, art practitioners, art managers, working professionals and senior management who have a basic understanding of e-commerce and banking, and are interested to explore NFT for art and business.

Note: This course aims to educate learners about NFTs and is not meant to be an investment guide.

Course Content

- Background and concept of NFTs
- Technology and standards that support NFTs (block-chain)
- Commercially available NFT-related platforms
- E-Wallets and how they work with NFT platforms
- Real business case studies
- Creating an NFT art product
- Loading artwork onto sales platforms



Note: Learners are strongly encouraged to use their own laptops and mobile phones for secure account creation and access throughout the course.

Certification:

Learners will be presented with a digital copy of the Certificate of Participation upon attaining a minimal 75% attendance rate.

Information:**1) Application**

Apply online during application period.
Click [here](#) on “How to Apply”.

2) Contact details

Tel: 6512 1388
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Trainer's Profile:

Rick Ng is a Non-Fungible Token (NFT) Expert certified by Blockchain Council™, and he strongly advocates its technology for the arts scene. Rick Ng is a serial entrepreneur and an intrapreneur. He co-founded three firms in the technology domain and was a business advisor to two other firms. Rick is passionate about sharing his life experience with the future generation and has given guest speeches in schools and co-trained student leaders in polytechnics. He believes the best way for the growth of the future generation is to share real-life experiences with them.