

METaverse ECONOMY FOR THE ART AND CREATIVE INDUSTRY (4 SESSIONS X 3 HOURS)

This course aims to provide artists and designers with a good understanding of new market opportunities in the Metaverse ecosystem.

Through lectures and exercises, learners will be introduced to the creative context of the Metaverse, the practical approach to analysing potential existing spaces, setting up customised virtual space, and be a part of the Metaverse economy. Topics to be covered include examining trending case studies, the concept of DAO (Decentralized Autonomous Organization), how it will impact the future of creative industries, and the latest and most accurate references related to the Metaverse.



Learning Outcomes:

At the end of this course, learners will be able to:

1. Demonstrate knowledge of various technologies related to the Metaverse and hardware for virtual spaces.
2. Understand the economic ecosystem in the Metaverse.
3. Take advantage of the fast pace Metaverse technology evolution.
4. Prepare your career to be future-proof.
5. Create customised virtual exhibition space in the Metaverse.
6. Acquire personalised advice on progressive plans into the Metaverse.

Certification:

Learners will be presented with a digital Certificate of Participation upon attaining a minimal 75% attendance rate.

Enquiries:

1) Application

Apply online during application period.
Click [here](#) on "How to Apply".

2) Contact details

Tel: 6512 1388

Email: lifelongeducation@nafa.edu.sg

Trainer's Profile



Julius Yls

Julius Yls holds a master's degree in computer graphic design and has spent more than twenty years teaching Art and Technology at higher education levels in New Zealand, Singapore, and Dubai. His works and research have been exhibited in prestigious conferences such as Siggraph (USA), Transmediale (Berlin), CADE (Glasgow), ISEA (Toronto), and many more. Since 2011, he has pursued fine art photography. His works have received recognition from the National Geographic Travel Award, IPPAwards, Huawei Next-Image Award, Paris Photo, and Fine Art Photography Awards London.

His strong background in art and technology allows him to understand and stay ahead of the latest development, such as the burgeoning NFT and Metaverse phenomena. Currently, he is working as a Metaverse Product Manager leading the Metaverse team at a blockchain technology company in London, UK.