

INTRODUCTION TO DIGITAL STORYTELLING (6 SESSIONS X 3 HOURS)

What are the stories you remember? What stopped you from clicking the skip button when content is pushed to you? Why do some stories stick, and others fade into the back of your mind? Video content is a huge part of our everyday lives. Not only does it attract but it also engages and delights, it shapes brands, beliefs, and interests. In this 6-session course, learners will understand digital storytelling videography skills and techniques to produce a video suitable for social media platforms like YouTube, Facebook, LinkedIn and Instagram.



'It's You' by Sezairi | Directed by Rand Ang



Feature Film 1965 | Directed by Rand Ang

Learning Outcomes:

At the end of this workshop, learners will be able to:

- 1) Demonstrate an understanding of current video trends and practices on social media.
- 2) Plan and conceptualize a short video.
- 3) Identify camera angles and movements for capturing simple and professional-looking video footage.
- 4) Establish basic knowledge of mobile videography lighting and equipment.
- 5) Integrate smooth transitions, audio clips, texts, and simple effects into videos.

Certification:

Learners will be presented with a digital Certificate of Participation upon attaining a minimal 75% attendance rate.

Enquiries:**1) Application**

Apply online during application period. Click [here](#) on “How to Apply”.

2) Contact details

Tel: 6512 1388

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Trainer's Profile

Rand Ang

Rand is a film director, designer and educator based in Singapore. As a filmmaker, he has written and directed commercials, music videos, television series and feature films. His commercial work includes clients like P&G, AirAsia, Singtel, United Overseas Bank and Temasek. His directorial feature films include ‘1965’, a dramatic thriller set in the years leading to the independence of Singapore. He won the best film at the Cathay Motion Picture Awards in 2013 and was named as one of the top ten directors/producers by Monocle Magazine in 2009. As a designer, his accolades included awards in the Singapore Design Awards, Creative Circle Awards and the Conqueror Awards. His research practice focuses on examining the role of design within lowly-funded community-based initiatives and the impact of design as a narrative on inclusivity and society.