

INFO-COMICS FOR VISUAL COMMUNICATION (6 SESSIONS X 3 HOURS)

This 6-session course aims to introduce info-comics as a fusion of infographics and comics for visual storytelling. It is recommended for anyone who would like to present complex information persuasively and playfully.

Through lectures and exercises, learners will understand the values and social impact of comics, the use of comics in education and the process of information transfer. Topics include developing a unique visual style, story structure, page composition, character design and environmental drawing. Learners will have the opportunity to work on a theme of their choice, such as (but not limited to) public health, medical treatment, financial literacy, and social policies.



Learning Outcomes:

At the end of this workshop, learners will be able to:

- 1) Create a 6-page info-comic guide for a topic of choice.
- 2) Interpret and present a data factsheet with info-comic.
- 3) Draw a sequential info-comic using storytelling techniques.

Certification:

Learners will be presented with a digital Certificate of Participation upon attaining a minimal 75% attendance rate.

Enquiries:**1) Application**

Apply online during application period.
Click [here](#) on “How to Apply”.

2) Contact details

Tel: 6512 1388

Email: lifelongeducation@nafa.edu.sg

Trainer's Profile**Josef Lee**

Josef has over 10 years of designing experience in motion graphics and broadcast design. He has garnered over 20 local and international design awards, including eight PromaxBDA GOLD, nine PromaxBDA SILVER and two PromaxBDA BRONZE Awards. The PromaxBDA Awards honours the best in entertainment marketing and design.

In 2008, he founded motion design and creative studio MOJO, grew the company to a strength of 10 within two years, and successfully led the studio to win over 30 local and international awards. MOJO was awarded the '2012/2013 Singapore Brands Award (Innovation Brand Award) and 'Promising SME 500 Award 2012 (Platinum Category)', which recognises business excellence based on a list of stringent judging criteria.

Josef enjoys writing and drawing short, illustrated stories and sharing them online in his free time. A few of his stories gained popularity, and he has since published five picture books in Taiwan and China, with a couple of his stories were adapted into a novel and a children's production play.