

## EXPRESSIVE DATA VISUALISATION (ONLINE) (4 SESSIONS X 3 HOURS)

Have you ever thought about how much data we generate and consume daily? Data visualisation is becoming increasingly important as a skill in the workplace and academia. This course aims to provide an understanding of how to visually make sense of data for actionable insights and effective communication. Through lectures and exercises, learners will be introduced to the possibilities of information visualisation through photography, illustration, and graphics. Topics to be covered include understanding the stages and techniques of the visualisation process and tools for data visualisation manipulation. Learners will also be introduced to leading practitioners related to creative data visualisation.



### Learning Outcomes:

At the end of this workshop, learners will be able to:

- 1) Demonstrate an understanding of the trends and tools for creative data visualisation.
- 2) Evaluate the effectiveness of a data visualisation.
- 3) Demonstrate an understanding of key design principles.
- 4) Design basic information visualisation.

### Certification:

Learners will be presented with a digital Certificate of Participation upon attaining a minimal 75% attendance rate.

### Enquiries:

#### 1) Application

Apply online during application period.  
Click [here](#) on "How to Apply".

#### 2) Contact details

Tel: 6512 1388  
Email: [lifelongeducation@nafa.edu.sg](mailto:lifelongeducation@nafa.edu.sg)

## Trainer's Profile



### **Luis Fabra**

Luis Fabra, MA in Digital Arts from the UPF of Barcelona, Spain is a creative director, artist and independent curator with experience living and working in Spain, Brazil, Malaysia, and Singapore. Besides his professional practice in international design and creative agencies like DDB and GREY, he has also conducted lectures and presentations at Paris College of Art, NTU and Behance Portfolio Reviews.

His artworks have been shown in media festivals and art galleries in Barcelona, Vienna and Singapore, and featured in online and print publications like Fast.co Designs, HOW magazine and Sandu Publishers.

He is also the founder of the independent curatorial project Room14.