

NAFA Alumni Solo Spotlight Series

# Beads and Colours

## Cheryl Tan

Diploma in Fashion Design, 2010  
Bachelor of Arts (Honours) Fashion Design, 2011  
Founder, beadbaddwolf





1. Thanks for accepting this interview! Please introduce yourself and your company, beadbawolf?

So, the face and hands behind Beadbawolf is me, Cheryl!

I am very much loving what I do as a Textile Artist, and for this I am beyond thankful! I am actually trained in Fashion Design at NAFA, and was working as a Visual Merchandiser for a full decade prior.

My fields of interest spans from embroidery, weaving, batik-making, apparel design, graphic design to visual display styling. I am currently hustling at Beadbawolf 24/7, while teaching as an Adjunct Lecturer at NAFA.

2. How did you get started on crafting?

My passion for craft stems from my wonderful grandmother whom I have lived with since young. She was the one who taught me sewing and crocheting since I was 6. Her love for sharing craft is what motivates me to share mine too via workshops.

Craft and design have always been my pillar of strength and comfort. You could say my love for colours and beads in everything I dabble with is cos of my Peranakan roots. But in all simplicity, colours make me happy!





### 3. What are the top three popular workshops that are available at beadbadwolf?



#### Top 3 Workshops:

##### #1 Embroidery

E.g.  
<<< **Floral Embroidered  
Top Workshop**

**Bouquet Embroidery  
Workshop >>>**



##### #2 Tufting

E.g.  
<<< **Tufted Rug/Mirror  
Workshop**

**Tufted Coasters  
Workshop >>>**



##### #3 Punch Needle

E.g.  
<<< **Punch Needle Pouch  
+ Thick Yarn Workshop**

**Punch Needle + Fine  
Yarn Workshop >>>**





4. What are some other skills you had to pick up besides crafting to run your own business?

Financing aspects of running a business - PR skills, accounting and managing cash flow.

5. Where can our readers find you and your studio?

We are located at 195 Pearl's Hill Terrace, #02-10, S168976. Do find me on my IG handle @beadbadwolf for colourful crafty stuff that I hope can spark a little passion for the arts within the community, wherever.

*Do you have an interesting alumni story to share?*

*Send us your stories & photos to [alumni@nafa.edu.sg](mailto:alumni@nafa.edu.sg) to be featured on our Facebook/Instagram/Linkedin pages!*

