

Where Creative Vision Becomes Cultural Impact

The School of Arts Management prepares you to work behind the scenes of the creative world – where ideas are produced, audiences are engaged, and culture is sustained. Here, you learn how the arts are planned, presented, and supported, gaining the insight to navigate creative organisations, cultural institutions, and public-facing platforms with confidence and clarity.

This is where passion for the arts evolves into professional capability.





Diploma in Arts Management

This practice-led diploma prepares you for the real work of the arts — where creativity meets organisation, and vision becomes action. You'll gain a broad foundation in how cultural projects are conceived, managed, and delivered, learning to support artists, engage audiences, and sustain creative initiatives across performances, exhibitions, festivals, and community programmes.

Designed for those who care deeply about the arts and want to shape how they are experienced, this diploma develops adaptable thinkers who can move confidently across disciplines and sectors.





Bachelor of Arts (Honours) Performance Making

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of the arts
london

BAPM (FOIP) — a pathway to further performance programmes across Theatre, Dance and Arts Management.

This interdisciplinary degree is grounded in a Dance or Theatre specialism. Designed for bold and collaborative artist-makers, it challenges you to push boundaries and rethink how performance is created, presented, and experienced.

Who Is This For?

For the driven, the disciplined, and the dreamers who believe in the power of the arts beyond the stage. If you're ready to engage with performance not only as expression, but as an ecosystem of people, processes, and possibilities, this is where you begin.

[more information](#) ➡

Where Can We Take You?

Whether you aspire to produce, programme, manage, or lead within the arts sector, the School of Arts Management equips you with the skills, insight, and perspective to shape creative work and cultural experiences on your own terms.

**Entry for
'A' Levels Certificate
Holders & Equivalent**

**Entry for
'O' Levels Certificate
Holders & Equivalent**

**Bachelor of Arts (Honours)
Performance Making**

**YEAR
3**



**YEAR
2**



**YEAR
1**

**Diploma in
Arts Management**

**YEAR
3**



**YEAR
2**



**YEAR
1**



A Community Strengthened by Your Vision

Why Choose NAFA | School of Arts Management

FIND OUT MORE



Creative Leadership for the Cultural Sector

The Diploma in Arts Management develops future-ready leaders with a balance of creative, managerial, and interpersonal skills. You will learn the foundations of producing, programming, marketing, audience development, community work, and organisational support – all grounded in real cultural contexts.

A Broad-Based, Practice-Led Education

The programme covers performing, visual, literary, and community arts – equipping you with versatile, transferable skills that open doors across sectors including arts, heritage, festivals, events, education, government, and even hospitality and healthcare.

Global Perspectives Through Immersion and Exchange

Study trips, overseas immersions, and interactions with international artists and arts managers deepen your cultural literacy and regional awareness. You will learn how arts ecosystems differ across Southeast Asia, Asia-Pacific, and beyond – strengthening your worldview and adaptability.

Real Industry Engagement Across Communities and Sectors

With strong alumni and industry networks, students engage in meaningful projects that serve different communities. Many students secure professional roles before graduation, shaped by hands-on experience and mentorship.



Diploma in Arts Management

Broad-Based Arts Management Practice

Develop core competencies in producing, programming, marketing, sponsorship, audience engagement, and project coordination across arts and heritage contexts.

Cultural Literacy & Social Awareness

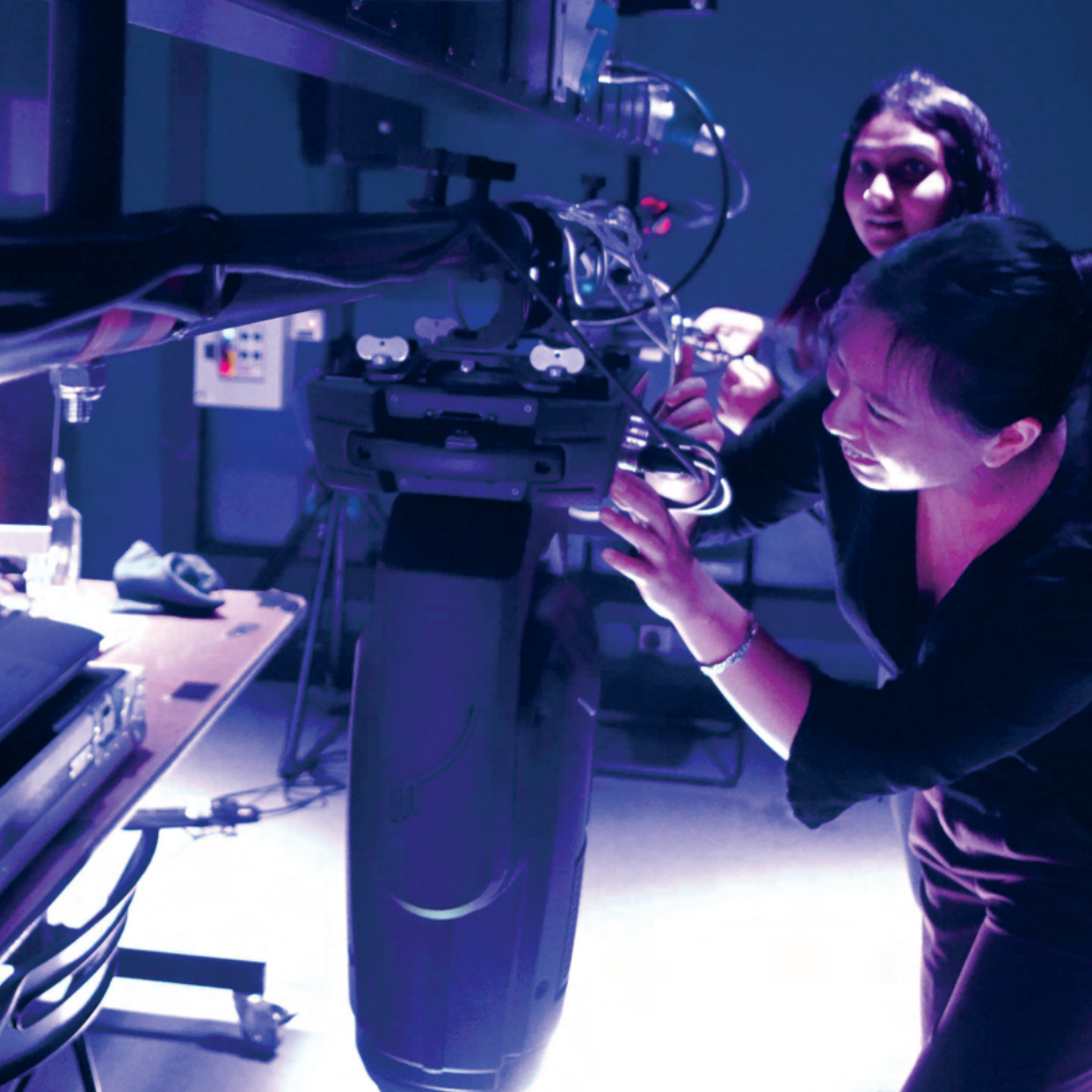
Deepen understanding of diversity, community engagement, and the social role of the arts through local projects and overseas immersion experiences.

Interdisciplinary Thinking in Action

Learn to synthesise ideas across multiple art forms — applying creative and managerial strategies to complex, real-world challenges.

Global Recognition & Academic Mobility

The diploma is recognised by leading local and international universities, with graduates progressing into diverse undergraduate and postgraduate pathways across arts, business, and cultural studies.



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Make Performance. Make Possibilities. Across Disciplines.

This degree cultivates innovators who are ready to contribute to regional and global performance cultures. Through embodied practice, creative experimentation, and real-world projects, you'll develop a distinctive voice while engaging closely with professional arts organisations locally and internationally.

Graduate as a versatile, future-ready performance-maker – equipped to work across performance, education, and the wider creative industries.

The Programme Offers:

- **Discipline-Focused Performance Training**
Develop strong technical and artistic foundations in Dance or Theatre through rigorous, practice-led training.
- **Industry-Embedded Learning**
Collaborate with leading arts organisations and work on professional-standard public productions.
- **Interdisciplinary Creation at the Core**
Devise original works through collaborative, performance making.
- **Cultural Immersion in a Global City**
Engage with Singapore's vibrant arts ecology and Southeast Asian performance.
- **Exclusive UAL–NAFA International Placement**
Take part in a five-week London placement with University of the Arts London students.

