

# SCHOOL OF ARTS MANAGEMENT

**MAKE YOUR MARK ON THE ARTS SCENE**

## WHY ARTS MANAGEMENT?

For many leaders, the path to greatness came from being multifaceted in their approach, comprehensive in their training, and diversified in their focus. The Faculty of Interdisciplinary Practices, School of Arts Management, is designed to grow your abilities in one domain while you expand your knowledge and skills across fields. You will be guided to think critically and creatively, apply your ideas and know-how as well as innovate in interdisciplinary projects and live environments. You will be challenged to take into consideration different social and cultural perspectives through interdisciplinary collaborations.

Acquire competencies essential for arts and cultural sector development, including managerial and entrepreneurial skills, enhancing your employability across various industries.

Excel in the evolving digital landscape by enhancing your proficiency in up-to-date technical and digital skills, regardless of your chosen field.

Be empowered to innovate and thrive in the ever-changing arts landscape through our values-driven, experiential learning approach that fosters cultural exposure, collaboration, and discipline.





## INTERNSHIP & INDUSTRY COLLABORATIONS

Our students have collaborated with esteemed organisations to work on events such as The Esplanade's *March On Festival* for Children, National Heritage Board's *Singapore Heritagefest* and Vanguard Healthcare's enrichment activities for senior citizens. With an industry-led approach, you will gain critical skill sets that prime you for a variety of professions.

Paving the way for future careers, our students have successfully landed permanent placements at leading arts companies such as ACT 3 International, The Arts House, The Esplanade,

Pangdemonium, The Theatre Practice, and WildRice. These real-world exposure provides extensive professional networking opportunities and broadens your industry perspective, embedding you at the forefront of arts management in Singapore.

Your journey doesn't stop there. With the knowledge gained, you will be well-prepared to take on any local and international opportunity that comes your way, ensuring you remain a pivotal player in the ever-evolving arts scene.



## STUDENT LIFE

Dive into the NAFA life—where learning meets fun!

At NAFA, student life is an invigorating blend of learning, self-expression and fun. From the NAFA Makers' Market to International Student's Night, our lively calendar keeps your campus life engaging and exciting. Join student-led clubs, such as the Basketball Club and K-Pop Dance Club to bond with like-minded peers and network within the creative student community. Through our Student Leader Training Camp, you will gain leadership skills and become role models within our community.



## OVERSEAS ENGAGEMENT

Immerse in enriching experiences with our student exchange programmes and international collaborative projects for expanded classroom learning.

As a dedicated Diploma in Arts Management student, you can engage in our overseas immersion programmes during school vacation. Collaborating with eminent faculty members and students from global institutes such as the Indonesian Institute of the Arts Yogyakarta, and Western Australia Academy of Performing Arts (WAAPA), you will benefit from interdisciplinary projects and activities. These excursions not only provide insights from a global art community, but they also expose you to diverse cultural landscapes.

## CAREER PATHWAYS

NAFA's Arts Management diploma programme prepares you for dynamic careers in the world of arts and cultural organisations.

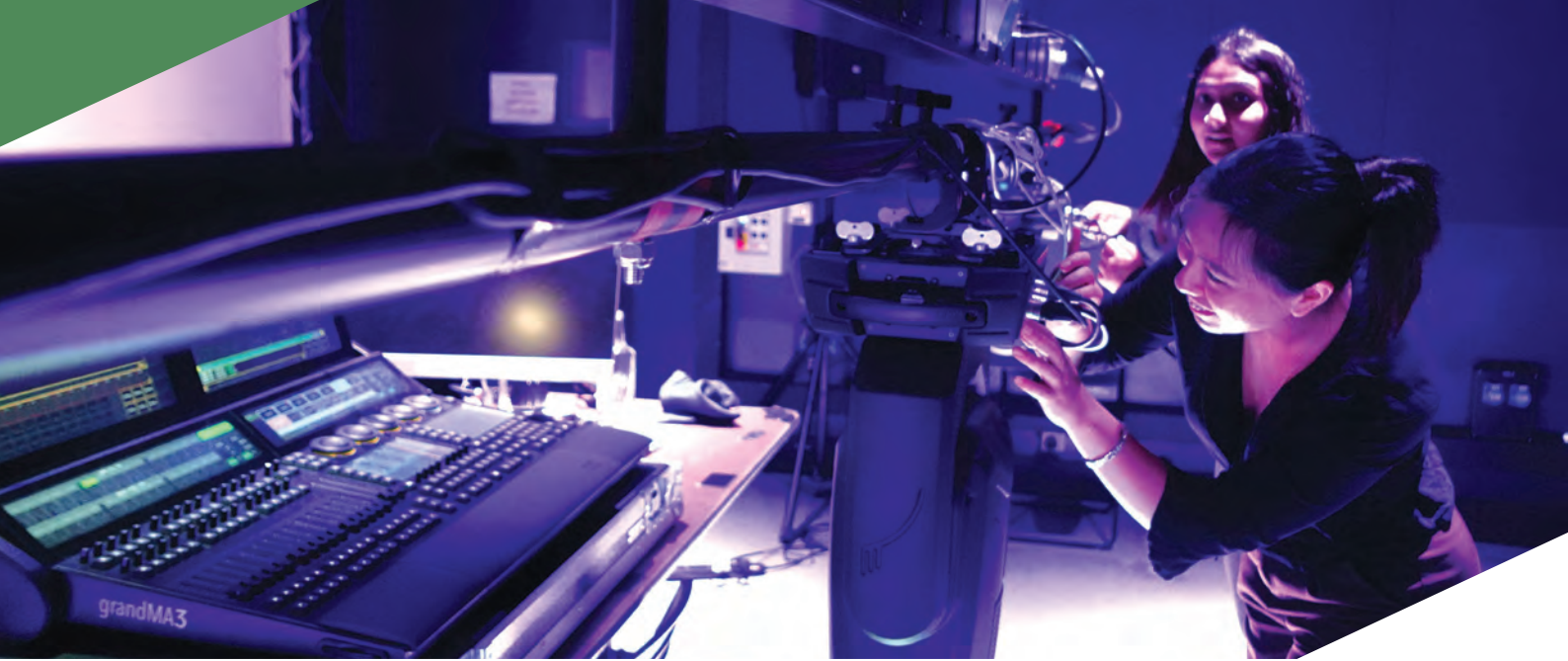
### Careers for Diploma graduates:

Arts Administrator	Community Arts Facilitator
Artist Liaison & Manager	Cultural Entrepreneur
Arts Education & Outreach Coordinator	Exhibition Designer
Arts Marketing & PR Specialist	Event Manager
Arts Programmer	Heritage Manager
	Stage & Production Manager

### Careers in the following industries and areas:

Arts & Culture	Events & Entertainment
Arts Marketing	Education & Academia
Community & Outreach	Exhibition & Display Houses
Culture & Heritage	Film & Television Production
Cultural Entrepreneurship	Non-profits & Charities
Galleries & Museums	
Government & Policy-making	





## STUDENT VOICES



**Nur Afiqah Bte Ahmad**  
Alumna  
Diploma in Arts Management

Being at NAFA has broadened my perspective as I have realised that arts are more than tangible aspects. The amount of work that goes into keeping the arts alive in Singapore is immense. Moreover, being around such passionate peers and lecturers motivates me to strive further, which is why I hope to continue building upon the foundation laid by our pioneers in Singapore's arts industry.



**Rachel Lin**  
Diploma in Arts Management

This Diploma programme made me a better arts manager by developing my understanding of the creative processes and industry insights into different art forms. Coupled with an understanding of Singapore's art scene, I can identify the unique needs and challenges in Singapore's art scene while recognising parallels with other sectors and countries. This encourages me to pursue collaboration to contribute to a vibrant creative economy.



**Kai Van Putten**  
Alumnus  
Diploma in Arts Management

NAFA has introduced me to an extensive network of industry connections to help me achieve my dreams and goals. The diploma programme gave me a broad spectrum of knowledge, experiences, and opportunities that give me a holistic view of the local and international arts and culture industries. These really prepared us to contribute and expand upon the arts and culture industry.

## EDUCATION PATHWAY

Shape your managerial journey and expertise at NAFA's School of Arts Management.

Start strong with the  
**NAFA Foundation Programme**



Build your skill sets and passion with the  
**Diploma in Arts Management**



# NAFA FOUNDATION PROGRAMME

## TAKE YOUR FIRST STEP INTO THE ARTS WITH NAFA FOUNDATION PROGRAMME

Designed as a bridge for Secondary 4 Normal (Academic) students, the NFP readies you for successful completion of a diploma course.

## PRACTICE-BASED LEARNING

Dive into a hands-on learning experience tailored to let you acquire and apply essential foundational skills in your chosen artistic field.

## SKILLS FOR TERTIARY EDUCATION

Build a robust foundation of the arts, research techniques and language and communication abilities. Equip yourself with the crucial academic skill sets that pave the way for successful tertiary education.

## FOUNDATIONAL DISCIPLINE-SPECIFIC SKILL SETS

Through elective modules spanning visual and performing arts as well as arts management, refine and develop skills in your area of interest.

Find out more



# DIPLOMA IN ARTS MANAGEMENT

Bring your artistic vision to life with our three-year Diploma in Arts Management programme. This three-year programme uniquely bridges the artistic realm with essential business acumen, technical and communication skills, propelling you to the forefront of the thriving arts and cultural industry.

**Become Well-Versed in Critical Management Skills:** Harness a comprehensive management toolkit packed with transferable skill sets in marketing, fundraising, entrepreneurship and budgeting. Gain knowledge in human resource practices, legalities and government policies to help you make strategic decisions.

**Gain the Confidence to Speak About the Arts Industry:** Articulate your vision confidently with the vocabulary of the performing, literary and visual arts. Learn to blend local and global insights to communicate your perspectives with impact as an effective and respectful arts manager.

**Pick Up Basic Technical and Stage Management Competencies:** Learn the basic technical competencies of stagecraft by engaging in real-time performances and projects, ensuring a holistic understanding of arts management from ideation to execution.

Find out more







*Kera's*  
Devised Work and Cast: Year 3 BA (Hons) Performance Making students

# SCHOLARSHIPS, FINANCIAL AID AND AWARD SCHEMES

Discover a multitude of financial schemes designed to support your fee payment and study expenses at NAFA.

## GOVERNMENT-FUNDED SCHEMES

### TUITION GRANT SCHEME

Permanent Residents (diploma and degree) and international students (diploma only) may apply to help with the cost of their tuition fees. Grants awarded are based on merit. Eligible Singaporean Citizens are automatically awarded the grant for their first MOE-funded Diploma or Degree programme.

### TERTIARY TUITION FEE SUBSIDY SCHEME FOR MALAYS

Malay Singapore Citizens and Permanent Residents can apply for the education subsidy from Yayasan Mendaki to fund their tuition fees at NAFA.

### CPF EDUCATION LOAN SCHEME

Singapore Citizens and Permanent Residents can apply for a loan from their own or a parent's CPF savings account for MOE-funded NAFA programmes.

### POST-SECONDARY EDUCATION SCHEME

Eligible students with sufficient funds in their or sibling's Post-Secondary Education Account (PSEA) can use them to fund tuition fees or related study expenses at NAFA.

### SKILLSFUTURE CREDIT

Singapore Citizens over 25 years of age can apply to use their SkillsFuture credits to fund eligible programmes at NAFA.

### SKILLSFUTURE MID-CAREER ENHANCED SUBSIDY

Singapore Citizens over 40 years of age can apply to pursue their first MOE-funded diploma or degree programme.

### HIGHER EDUCATION BURSARY & HIGHER EDUCATION COMMUNITY BURSARY

Singapore Citizens from the low to middle-income families can apply to receive a bursary from the Ministry of Education to fund their studies at NAFA.

### DIPLOMA FOUNDATION PROGRAMME BURSARY

Singapore Citizens pursuing the NAFA Foundation Programme can apply for additional help with tuition fees.

### GOVERNMENT LOAN SCHEMES

Singapore Citizens and Permanent Residents may apply for the Tuition Fee Loan (TFL) to fund their tuition fees. Applicants who met PCI income criteria and have fully exhausted the TFL quantum may apply for a Study Loan to fund their remaining unpaid tuition fees plus annual living allowance.

## FINANCIAL AID SCHEMES

### NAFA-KWAN IM THONG HOOD CHO TEMPLE STUDENT RELIEF FUND

Students from families facing unexpected financial crises can receive partial support for programme fee and study expenses.

### NAFA STUDENT ASSISTANTSHIP SCHEME

Students may work on campus for extra pocket money to fund necessary education expenses.

### NAFA STUDENT NOTEBOOK SUBSIDY SCHEME

Students from lower-income households can apply when purchasing a personal notebook for their programmes.

### NAFA OVERSEAS PROGRAMME TRAVEL SUBSIDY

Students on NAFA-approved overseas programmes or study trips can apply.

### INTERNATIONAL PLACEMENT TRAVEL GRANT

Degree students who have acquired international placements through NAFA and our partner universities can defray expenses with this grant.

### EXTERNAL STUDY LOANS

Students may apply for loans from private financial institutions, banks to fund your education at NAFA.

## SCHOLARSHIPS AND FINANCIAL AWARD SCHEMES

### NAFA IN-HOUSE SCHOLARSHIPS, MERIT AWARDS AND BURSARIES

Diploma and degree students with outstanding academic results and an excellent track record of achievements in related arts and creative industries may apply for the Scholarships and Merit Awards. Bursaries are available for students who require financial assistance based on household income.

### DARE TO DREAM SCHOLARSHIP

Medically certified special needs students with limited financial resources can apply to receive support for their studies at NAFA.

### EXTERNAL SCHOLARSHIPS, BURSARIES AND STUDY LOANS

Students may apply to external organisations for awards and financial schemes, as well as study loans from private financial institutions which are available all year round.

Scan for more details



## ADMISSIONS ENQUIRIES

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Find out more



International students may approach our overseas education counsellors.