Course is only applicable to Singaporeans aged 50 years old & above (as of 2017). Course is eligible for SkillsFuture Credit (course fee only).

SOCIAL MEDIA BRANDING AND DESIGN (4 SESSIONS X 3 HOURS)

Course Synopsis: This course imparts the key creative knowledge and basic skills to design brands that stand out from the crowd and connect with the right audience on popular social media platforms. The students will be introduced to the elements of branding, design principles and techniques, colour theory with addition of simple copywriting and marketing tips pertaining to the social media arena. Students will demonstrate their understanding by personally creating their own unique branding through cohesive designs on various social media platforms.

Course Fee (after subsidy): $154.49
Registration Fee: $32.10
(Inclusive of GST, excluding materials)

Course Dates
5 Apr – 26 Apr 2017 (Every Wednesday)

No. of Sessions
4 sessions

Certification
Students will be presented with a Certificate of Participation upon:

- Attaining a minimal 70% attendance rate

Registration:
Date: March 2017 (Monday – Friday)
Time: 9.30am – 5.00pm
Venue: NAFA Campus 1, Wing A, Level 2, Centre for Lifelong Education
To bring: NRIC

Note: Applicants must come in person to register, strictly on a first-come, first-served basis, and seats are limited.

Schedule*
Every Wednesday, 7pm to 10pm

**The above schedule is subject to final confirmation.*
**Schedule chosen will be fixed upon registration.*

Withdrawals & Refunds
Please refer to our website:
http://www.nafa.edu.sg/courses/part-time/short-courses